CUTERA® COLLABORATES WITH HOMEBOY INDUSTRIES, GIVING FORMER GANG AND COMMUNITY MEMBERS A FRESH START

<u>enlighten</u>[®] Tattoo Removal Laser Gifted To Rehabilitate While Reintegrating Back Into The Community

Brisbane, CA - November 4, 2020 - <u>CUTERA, INC.</u>, a leading provider of laser, light and other energy-based aesthetic systems for practitioners worldwide, is proud partner with <u>Homeboy Industries</u>, the largest gang rehabilitation and re-entry program in the world, to empower former gang members to reclaim their lives.

For over 30 years, Homeboy Industries has stood as a beacon of hope in Los Angeles, offering community, love and kinship to over 10,000 former gang members annually. In an effort to make positive change in these men and women's lives, Homeboy Industries provides services such as parenting classes, anger management and tattoo removal to support their re-entry, and as they integrate back into their families and the workforce, with newfound confidence and stability.

How we look on the outside, often affects how we feel on the inside. It is with this in mind that Cutera, led by Michael Karavitis, EVP and Chief Technology Officer, Cutera Inc., donated a Cutera enlighten[®] Laser to Homeboy Industries' Tattoo Removal Clinic along with clinical training and service (a \$300,000 value) to aid community members who need tattoo removal to get back on their feet.

"Homeboy Industries' mission, rehabilitation programs and community support is what Cutera is extremely passionate about," shares Mr. Karavitis. "Homeboy Industries population needs tattoo removal for various reasons that includes as first priority removal of the most visible, those tattoos that may alter the course of a job interview, hinder employment, prevent a return to high school, is a sex traffic branding and a painful, emotional tag and scar. At Cutera, we want to provide these men and women with a second chance by creating a clean slate - literally."

With the help of Cutera's enlighten laser, Homeboy Industries members are better able to start fresh, erase unwanted reminders of theirs pasts and begin anew. The enlighten system is an industry-leading platform for tattoo removal and is the first system on the market to feature both nanosecond and picosecond pulse durations and the ideal blend of parameters – the correct wavelengths, the correct spot sizes, and the correct energy levels – to effectively address unwanted pigment and ink. enlighten has the power to clear all ink colors, variable ink particle sizes and densities in fewer treatments.

"We are grateful for the Cutera partnership and their donation of a new tattoo removal technology," said Thomas Vozzo, CEO, Homeboy Industries. "This new tattoo laser removal machine will advance our tattoo removal practices, allow for us to provide less painful sessions, and cut down considerably on the number of treatments necessary to remove our client's tattoos. We know this new Cutera machine will lead to the overall betterment of our tattoo removal clinic and the care we are able to provide to our clients."

About Cutera, Inc.

Brisbane, California-based Cutera is a leading provider of laser and other energy-based aesthetic systems for practitioners worldwide. Since 1998, Cutera has been developing innovative, easy-to-use products that enable physicians and other qualified practitioners to offer safe and effective aesthetic treatments to their patients. For more information, call +1 415-657- 5500 or 1-888-4CUTERA or visit <u>cutera.com</u>. @cuterainc

About Homeboy Industries

Homeboy Industries is a gang-intervention program located in the Boyle Heights neighborhood of Los Angeles, the gang capital of the world. Homeboy Industries provides hope, training, and support to formerly gang-involved and previously incarcerated men and women allowing them to redirect their lives and become contributing members of our community. www.homeboyindustries.org

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